

JULIE ANNE FOX

<http://www.foxwebdevelopment.com>

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PROFESSIONAL PROFILE

Competent and experienced developer with the ability to complete and deliver exceptional results in a timely manner. Experienced in project management, people development, training, gathering and writing requirements, as well as software design, development, testing and documentation.

TECHNICAL SKILLS

HTML	PHP	ZenCart	Joomla	Organic SEO	Dreamweaver
CSS	MySQL	CRE Loaded	Drupal	Online Marketing (PPC,	Photoshop CS3
JavaScript	Databases	osCommerce	WordPress	Google AdWords)	Flash 8

CORE VALUES & STRENGTHS

Detail Oriented	Customer Focused	Project Management	Global Teams	Web Technologies
Multi-tasker	Consultant	Communication	Trainer	Graphic Design
Innovative	Process Improvement	Needs Assessment	Strategic Planning	Oracle 11i CRM & ERP

EXPERIENCE

May 2009 – Current

StarVision Sports, Austin, TX

WEB DEVELOPER

- Customization and maintenance of multiple Drupal websites incorporating event registrations, customizations to Drupal modules, API integration with Authorize.net, and custom reporting tools using PHP and MySQL.
- Design and create hand-coded HTML and CSS based email newsletters.
- **Technical Skills:** Drupal, PHP, MySQL, CSS, HTML, Dreamweaver, Photoshop, iContact

August 2008 – May 2009

Bazaarvoice, Austin, TX

IMPLEMENTATION ENGINEER

- Front-end web developer responsible for working with business owners to customize and integrate Bazaarvoice technology solutions into clients' existing websites. (Examples: Canon, Toshiba-Europe, American Girl, Digital Landing, Carolina Biological, Clinique)
- **Technical Skills:** CSS, HTML, XML, SQL, Subversion, Trac, IntelliJ IDEA

Summer 2006 – August 2008

Fox Web Development, Austin, TX

WEB DEVELOPER, BUSINESS OWNER

- Design and develop custom online stores and content management system websites for small businesses.
- Consult with clients to understand business needs and develop requirements.
- Provide recommendations on layout, usability, graphic design, and technical design.
- Sites developed for scalability, maintainability, cross-browser compatibility, standards-compliance, and search engine optimization.
- **Technical Skills:** PHP, MySQL, Joomla, Drupal, WordPress, CRE Loaded, Zen Cart, CSS, HTML

May 1999 – July 2006

National Instruments, Austin, TX

PROJECT MANAGER (March 2004 – June 2006)

- Managed multiple projects with attention to scope, schedule, and resource. Led cross-functional, global teams to streamline process improvements focusing on quality assurance, release management and testing.
- **Special Training:** Project Management Fundamentals, IT Leadership Development Program, Writing Effective Business Requirements, Systematic Software Testing, Test Process Improvement

ORACLE DEVELOPER/TEAM LEAD (2001 – 2004)

- Team Lead responsible for Oracle 10.7 to 11i upgrade project planning and resource allocation.
- **Technical Skills:** Oracle Forms, Oracle Reports, Oracle AOL Objects, PL/SQL, SQL, applying Oracle patches, Cognos PowerPlay, TOAD, UNIX, Perforce

WEB DEVELOPER (1999 – 2001)

- Developed web content management solutions for ni.com
- **Technical Skills:** LotusScript, Formula Language, Lotus Notes, HTML, JavaScript

EDUCATION

August 1998 Bachelor of Science in Computer Science - Texas State University (formerly Southwest Texas State University)

PROFESSIONAL REFERENCES

Carol Watson
Former Manager, Director
National Instruments
carol.watson@ni.com
(512) 736-7950

Mike Grabert
CEO
StarVision Sports
mike@starvisionsports.com
(214) 392-5170

Kim Wendland
Business Owner Affiliate
True Presence (Online Marketing Agency)
kwendland@truepresence.com
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Jessica Rouse
Former Colleague
National Instruments
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(713) 548-4982

WORK SAMPLES

** See more work samples at <http://www.foxwebdevelopment.com/portfolio.php>

AltoDenver.com



Joomla Content Management System site using HTML, CSS and php with a MySQL database backend. Additional extensions include: Chronoforms, Easy Calendar, MojoBlog, and Image Rotator.

TellurideMuseum.org



Hand-coded css based layout using Dreamweaver. Built for client to maintain the site using Adobe Contribute.

mw-assoc.com



Static site developed using CSS, HTML, and Flash technologies. Organic Search Engine Optimization throughout site.

HeadToHeart.info



Joomla based site eCommerce integrated with authorize.net payment gateway. Includes Blog and Discussion Forum functionality. Site developed using HTML, CSS, php, and MySQL.

LightningLifeCoaching.com



Online store developed using CRE Loaded open source application. Web technologies include CSS, HTML, JavaScript, PHP, and MySQL. SEO URLs extension for Search Engine Optimization.

FaithInActionCaregivers.org



Site developed to integrated with Page Publisher Content Management System. Integration of Flash and Windows Media Player animation. Custom calendar tool using PHP and MySQL database. Organic SEO throughout.